

Safeguarding Freedom – Balancing Rights Public digital Conference

Tuesday, 09 November 2021,
from 12.30 pm until 3.30 pm



We don't want to leave our democracy vulnerable to disinformation. This is common sense throughout Europe. The revision of the Code of Practice on Disinformation and the proposed DSA are key pillars in the fight against disinformation on large platforms. At the same time we need to start promoting society's resilience towards disinformation campaigns and invest in media literacy.

In order to protect our democracy it remains essential to balance freedom of expression with effective regulation. At our event "Safeguarding Freedom – Balancing Rights" we would like to focus on regulatory and media literacy solutions and warmly invite you to join our conversation.

Host: Isabelle Körner

For questions about the event please contact:
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 #sfbr21

Organiser:

die medienanstalten – ALM GbR
Friedrichstraße 60 • D-10117 Berlin

In cooperation with:



With kind support of the **Vertretung
des Landes Nordrhein-Westfalen
bei der Europäischen Union**



Registration:

Participation in the event is free.

We kindly ask you to register via the following URL:

<https://bit.ly/3B1wY8J>

OPENING

12.30 pm General Welcome

Hans H. Stein,
Director, Representation of the State of North Rhine-Westphalia
to the European Union

12.35 pm Opening Key Note

Vice-President Věra Jourová,
European Commission

12.50 pm Setting the Scene

Ben Scott,
Executive Director, Reset.tech

A – REGULATORY SOLUTIONS

13.05 pm An expert opinion: Presentation of the legal study “Disinformation. Risks, Regulatory Gaps and Adequate Countermeasures.”

Wolfgang Schulz,
Director, Leibniz Institute for Media Research |
Hans-Bredow-Institut (HBI)

13.30 pm A practical approach: French law on the fight against the manipulation of information

Frédéric Bokobza,
Deputy Director General, Conseil supérieur de l'audiovisuel (France)

13.45 pm 15 Minutes Break

B – MEDIA LITERACY SOLUTIONS

14.00 pm “How to” media literacy project. Key findings of ERGA's Action Group for Media Literacy.

Stephanie Comey,
Senior Manager, Broadcasting Authority of Ireland

14.15 pm The age of brochures is over. Media literacy meets the digital age.

Antje von Berg,
Team Leader Media Literacy, Media Authority of North Rhine-
Westphalia

C – DISCUSSION

14.30 pm What have we achieved? Where should we be going next?

Renate Nikolay,
Head of Cabinet of Vice-President Jourová, European Commission

Marisa Jimenez Martin,
Director and Deputy Head of EU Affairs, Meta

Tobias Schmid,
Chair of ERGA and Commissioner for European Affairs of the German
Media Authorities

15.15 pm Closing remarks

Heike Raab,
State Secretary of Rhineland-Palatinate

Current developments may require short-term changes to the programme.

We will create a list of participants with the name, function and office of the registered participants exclusively for meeting-related purposes at the event. By registering, you also agree that the conference will be used to record images for documentation and publicity purposes.